



Empower Trafficking Survivors  
One Gift At A Time  
**October 13-15, 2021**

## Will You Be a Champion for Human Trafficking Survivors?

Since the onset of COVID-19, the Survive and Thrive Advocacy Center (STAC) has seen a dramatic increase in the number of sex and labor trafficking survivors seeking assistance. The pandemic has left many people vulnerable and lacking basic needs such as food, shelter, health care, and employment. Traffickers see this opportunity to target and exploit those in need.

STAC invites you to join forces with community members across the Big Bend from **Wednesday, October 13 - Friday, October 15** to raise awareness and funds for Imagine Freedom.

### How Can I Help?

Be an Imagine Freedom Champion. Use your voice and influence to encourage our community to take action. Help raise awareness and money to support trafficking survivors through the Survivor Support and Engagement Fund.

**With your help, we know we can meet our \$50,000 goal.**

### How Will the Money Be Used?

As a member of the National Human Trafficking Hotline, STAC assists sex and labor trafficking survivors of all ages. We provide direct assistance and serve as a resource hub linking survivors to food, clothing, shelter, health care, legal assistance, educational opportunities, job placement, and more.

STAC's community efforts, including the Survivor Support and Engagement Fund, directly help survivors on their journeys to freedom and restoration.

**\$25**

Provides **one comfort pack** with emergency essentials (toothbrush, shampoo, razor, feminine hygiene products, etc) for a survivor who has just escaped a trafficking situation.

**\$30**

Pays for **transportation** to go to a medical appointment, job interview, etc. (Uber, Lyft, bus pass).

**\$50**

Helps buy a survivor **clothes** and **shoes** as well as obtain **identification documents** (usually stolen by traffickers).

**\$100**

Provides a **bus ticket** for a survivor who needs to safely relocate (oftentimes quickly) to another location.

**\$150**

Provides a **new cell phone** and **monthly service** for a survivor (so traffickers cannot trace them).

**\$200**

Helps survivors pay for **rent** and **utilities**.

**\$500**

Helps underwrite the cost of **one training session** by STAC.

# HOW TO BE A CHAMPION



## 1. Set Your Fundraising Goal and Get to Work

You don't have to wait until October 13-15 to get started. You can fundraise as an individual or with your workplace, organization, neighborhood, school, business, or place of worship at any time!

## 2. Tell the World What You're Doing

Make your pledge on social media, share your plans, and ask others to help. Don't forget to tag STAC on Facebook, Instagram and Twitter, and use these hashtags:

**#ImagineFreedom**

**#EmpowerTraffickingSurvivors**

## 3. Use Our Social Media Toolkit

Visit [SurviveandThriveAdvocacy.org/toolkit](https://SurviveandThriveAdvocacy.org/toolkit) to access social media graphics and information that you can use to educate your friends, family, and peers about the reality of human trafficking in our community and how they can help.

## 4. Turn in Your Donation

Continue your fundraising efforts, culminating with Imagine Freedom on October 15, and make your donation. Please submit donations by Friday, October 22.

You can give online at [SurviveandThriveAdvocacy.org](https://SurviveandThriveAdvocacy.org) or mail checks to **Survive and Thrive Advocacy Center, P.O. Box 13898, Tallahassee, FL 32317**. You can also give on Facebook ([@stacfl](https://www.facebook.com/stacfl)).

Scan Here to  
Donate Online



## Fundraising Ideas

There are many great ways to fundraise, but here are a few ideas: Host a Facebook fundraiser, send emails or letters to potential givers, offer to match donations, or host an event.

STAC is happy to help support your fundraising efforts. Contact Executive Director Robin Hassler Thompson, JD, MA at (850) 597-2080 or [stac@surviveandthriveadvocacy.org](mailto:stac@surviveandthriveadvocacy.org).

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